## AMERICAN HOSPITALDUBAI

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Following its recent expansion, the American Hospital Dubai has consolidated its position as the foremost facility of its kind in the Middle East. Thomas John Murray, CEO, talks to Jayne Alverca

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he American Hospital Dubai was created with a simple mission: the overriding aim of its founders, a private Emirate family, was to introduce the highest standards of American healthcare to a region which had traditionally offered poor or indifferent levels of medical care, usually compelling the pravel overseas for treatment

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## American Hospital Dubai

We as GulfDrug are honored to have been part of a major pivotal shift in the elevation & development of Healthcare services in the emirate Dubai and the UAE as a whole, with the advent of the opening of the American Hospital in 1995.

Whereas the development of healthcare services in any modern society and economy relies heavily on the participation and contribution of the private sector, in elevating the levels of care and service, and pushing the boundary further into the future; setting a higher standard and the pace; whereas the American Hospital was the first to step up to the plate in leading this change in Dubai.

It is this courage, vision & dedication that is one of the major trademarks of the American Hospital, since its inception and throughout its growth and success, that has trademarked it as an agent of change and betterment of healthcare..... this is all too evident and clear today, even more with the opening of the new expanded 240 bed facility.

GulfDrug has been in the healthcare supply and service business since 1969, providing the most comprehensive range of qualitative medical products and services in the UAE. Providing Pharmaceuticals, Medical Equipment, Medical Devices & Medical Disposables

for all the major segments of the healthcare industry; from only the most reputed international qualitative names in the manufacturing of top class medical products and technologies.

In addition to the product solutions; GulfDrug differentiates itself, via the team of highly trained and seasoned professionals & the range of services and solutions it offers its valued customers. Providing gualitative technical and educational services, sophisticated supply chain services, total hospital and specialty biomedical servicing solutions, Turnkey & Specialty Hospital / Healthcare Facility equipping solutions.

As one of the major providers and suppliers of healthcare products and solutions to the American Hospital since its inception, GulfDrug is proud to have been part of the past and current developments at the American Hospital, and looks confidently into the future, positively contributing to the development of healthcare services and solutions to the patients & customers of the American Hospital.

GULFDRUG

MAKING LIFE BETTER



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In another first, the hospital's medical laboratory was also the first private laboratory in the Middle East to become accredited by the College of American Pathologists (CAP). This is the United States' largest association for American Board-certified laboratory pathologists and the recognised world leader in laboratory quality assurance.

"From a professional perspective, these accreditations, which are reviewed every three years, show how committed we are to achieving and preserving the highest international standards in the services we offer. These are very stringent benchmarks which we take seriously," states CEO Thomas Murray. Since the original hospital was built, it has undergone several major expansions, most notably the addition of a new patient out-care facility in 2006. Attention is now focused on the latest development - the largest in the hospital's history - which is a 240-bed inpatient bed tower. The new seven-storey tower creates an additional 50,000 square metres of space and has been designed by international architects Ellerbe Becket, with the building work executed by Dhafir Construction. Both companies have an extensive international track record on complex projects of this type.

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"A very important feature we continue to serve our patients is that all of these new rooms are private," Murray explains. "We strongly believe that offering privacy is a better way to care for patients and their families. Family is a very important concept here and we wanted to create an environment as comfortable and appealing as possible." As one of the world's leading healthcare designers,

Ellerbe Becket was commissioned to plan and design the tower's state-of-the-art facilities. Their approach is inspired by the belief that the design of healthcare environments can impact on clinical outcomes as well as the overall experience of patients, their families and care givers.

"We wanted to create an environment of light and space," Murray continues. "Some of our rooms are actually suites and all are at least 30 per cent bigger than the norm. Great care has been taken over details such as the view from rooms and the availability of natural sunlight which we think is very important to the healing process."

Another facet of the hospital's current expansion phase includes the addition of facilities related to the oncology departments. "We are on the point of commissioning a linear accelerator which will greatly enhance the treatment we can offer to cancer patients; and we are also in the process of upgrading our breast imaging centre for early detection," he explains. E

Murray is also very proud of the hospital's pioneering Joint Replacement Programme. The newly designed and refurbished Total Joint Replacement Regional Center of Excellence is the first unit to be relocated to the fifth floor of the new building. It features 44 inpatient rooms, as well as medical/surgical units and supporting areas.

"People travel from neighbouring countries specifically for this service which has a track record of achieving exceptional results," states Murray. "Our Cochlear Implant Programme is also set to expand and this again is another area where we can point to outstanding results."

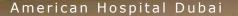
The Total Joint Replacement Center at the hospital is unique in the Middle East and is one of only four in the world, along with similar centres in Holland, Spain and the UK. Dr. Samih Tarabichi, the Center's medical director, has performed over 4,000 joint replacements and is ranked as one of the world's leading experts in this field.

"All of our physicians are outstanding and Board-certified in either Western Europe or the US, which is a standard we will always preserve. We have very fine primary care physicians through to outstanding cardiac and open heart surgery experts," Murray states.

For example, Professor Dr Uwe Klima, who is based at the Heart Center within the hospital, has pioneered a new and highly promising surgical technique. In October 2010 he became the first surgeon in the world to perform a new technique in coronary artery bypass graft surgery (CABG). The surgical procedure is based on a medical device called an external saphenous vein stent (eSVS), which dramatically reduces the high failure rate of traditional grafts—50 per cent of which will have failed after 10 years. Dr Klima holds exclusive rights for the medical device and treatment in the Middle East.

Another recent breakthrough has seen

Professor Michael Weber, director of the Center for Limb Lengthening and Limb Reconstruction, receive exclusive rights in the UAE to the Fitbone limb lengthening procedure. This is the latest technology related to limb strengthening and involves using a motorised 'nail' which is surgically inserted inside the bone. The aim is to facilitate new bone growth through a minimally invasive technique. "The combination of our range of facilities and some of the finest doctors in the world means that we can offer a very comprehensive range of services," asserts Murray. "We are extremely proud of this institution and its achievements





"The combination of our range of facilities and some of the finest doctors in the world means that we can offer a very comprehensive range of services," asserts Murray. "We are extremely proud of this institution and its achievements. The services we offer are second to none as a result of the dedication of an exceptional team of people. For a number of years we have had a leadership position in this part of the world and we are determined to preserve and build upon this reputation," he concludes. www.ahdubai.com •

